

Aegean-Area EducationUSA Social Media Intern

VIRTUAL STUDENT FEDERAL SERVICE



Project Title	Aegean-Area EducationUSA Social Media Intern
Project Summary	Help create and manage social media content for EducationUSA Izmir's Instagram and Facebook platforms that are consistent with EducationUSA messaging and branding, yet appeal to a young, dynamic demographic.
Country	Turkey

Project Description

EducationUSA social media platforms are a vital gateway for students around the globe to hear the story of higher education in the USA. The ideal intern will use their storytelling and graphic design skills to create social media content for U.S. and international audiences. The social media intern will help collect, create, and draft content for each of our platforms. Interns with graphic design and videography experience will also have the opportunity to create pictograms and other visuals.

Required Skills or Interests

Skill(s)

Graphic design

Infographic design

Social media management

Storytelling/blogging/vlogging

Videography

Additional Information

Applicants with interest in Turkish language or culture are encouraged to take part!

Language Requirements

None